

PO Box 22, Wellington, NV

(916)802-6311



Dear Bodie Bowl Sponsor:

As a valuable member of the community, we would like to invite you to be a part of our inaugural Bodie Bowl on Aug 22, 2015. Bodie Bowl is a mountain bike event through the historic ghost town of Bodie, CA, around the surrounding BLM land and a private cattle ranch. This event will include two courses: a 50 km "Expert/Sport" and a 30 km "Recreational" course. We anticipate 200 riders with families and friends to participate in the event and visit the area. We anticipate this will be an annual event.

Bodie Bowl has been conceptualized and organized as a way of bringing people into the historic Bodie State Park and surrounding land to enjoy the beauty and recreation the area has to offer. Additionally, it is being organized as a way of giving back to Reel Recovery, a charitable organization, for men dealing with cancer. I am a cancer survivor and was a participant in their program which is designed to send men on fly fishing retreats to spend time together so a portion of the proceeds will support this non-profit organization!

We are looking for local businesses and organizations to help us make this a special and successful event. The revenue for this event will come from company sponsorships, entry fees and donations. There are multiple ways you can sponsor this event. Sponsorship levels include the Gold, Silver, Bronze and Individual. All sponsorships and donations will be recognized, mentioned and announced at the event.

GOLD	\$1000 +	Logo prominently displayed on all marketing materials including banner; flyers; website links directly to your Home page. Social Media exposure including FaceBook, Instagram and email blasts. Booth/tent space available at start/finish.
SILVER	\$500 - \$999	Logo on website and marketing materials including banner; flyers; website. Social Media exposure including FaceBook, Instagram and email blasts.
BRONZE	\$150 - \$499	Logo on website. Listing of business on several event promotional materials that go out periodically to participants, clubs, organizations, etc.
INDIVIDUAL	\$149	Sponsor a ride. Include name or logo on website
VENDOR BOOTH	\$100	Space available at Start/Finish (limited availability)

Additional "In Kind" opportunities to support this event include: Start/Finish line food and drinks, raffle prizes, schwag bag items. All level of donations are very much appreciated.

Thank you in advance for your generosity.

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www.bodiebowl.com